

ITHACA/WEILL CORNELL WORKSHOP

*Bringing Together Social Science and Medicine to Study
Youth Obesity's Causes, Consequences, and Solutions*
February 26-27, 2009
229 ILR Conference Center, Cornell University

SCHEDULE

Thursday, February 26

- 11:30 a.m. Chartered bus boards at Weill Medical College (1300 York Ave. at 69th St. heading uptown, NY, NY 10021)
- 6:30 p.m. Reception and progressive dinner, Rowe/Taylor Rooms, Statler Hotel (607-257-2500; 130 Statler Drive, Ithaca NY 14853)

Friday, February 27

- 7:45 a.m. Visitors check out of Statler Hotel and leave luggage at front desk; walk to 229 ILR Conference Center (see attached directions).
- 8:00-8:30 a.m. Breakfast
- 8:30-8:45 a.m. Welcome: [Ken Roberts](#), Robert S. Harrison Director, Institute for the Social Sciences
Introductions & Overview: [John Cawley](#), Associate Professor, Policy Analysis and Management, Cornell University
- 8:45-9:30 a.m. Keynote Lecture: "Body Weight Regulation: Why it is so hard to keep weight off?"
[Michael Rosenbaum](#), Associate Professor, Clinical Pediatrics and Medicine, and Associate Program Director, Clinical Research Center, Columbia University College of Physicians & Surgeons
- 9:30-9:45 a.m. Question and Answer Interchange
- 9:45-11:00 a.m. Panel I: Moderator, [Jeffrey Sobal](#), Professor, Division of Nutritional Sciences, Cornell University

[Mary J. Ward](#), Associate Research Professor, Pediatrics and Psychiatry, Weill Cornell Medical College
[Rogan Kersh](#), Associate Dean and Prof. of Public Policy, NYU Wagner School
[Stephen Cook](#), Assistant Professor, Pediatrics, Univ. of Rochester Medical Center
[John Cawley](#), Associate Professor, Policy Analysis and Management, Cornell University
- 11:00-11:15 a.m. Break
- 11:15 a.m.-12:15 p.m. Panel II: Moderator, [John Cawley](#), Associate Professor, Policy Analysis and Management, Cornell University

[Lisa Hudgins](#), Assoc. Prof., Pediatrics in Medicine, The Rogosin Institute/Weill Cornell Medical College
[Brian Wansink](#), John S. Dyson Professor Endowed Chair of Marketing and the Director of the Cornell Food and Brand Lab in the Department of Applied Economics and Management, Cornell
[Sahara Byrne](#), Assistant Professor, Communication, Cornell University
- 12:15-1:00 p.m. Lunch

- 1:00-2:00 p.m. Panel III: Moderator, [Mary. J Ward](#), Assoc. Research Professor, Pediatrics and Psychiatry, Weill Cornell Medical College
- [Peter Torzilli](#), Senior Scientist, Hospital for Special Surgery, and Professor, Orthopaedics, Weill Cornell Medical College
[David Levitsky](#), Professor, Division of Nutritional Sciences & Dept. of Psychology, Cornell University
[Susanna Cunningham-Rundles](#), Professor of Immunology, Pediatrics, and Vice Chair for Academic Affairs, Weill Cornell Medical College
- 2:00 - 2:15 p.m. Break
- 2:15 3:15 p.m. Panel IV: Moderator, [Caren Heller](#), Assistant Dean, Intercampus Initiatives, Weill Cornell Medical College
- [Kathy Rasmussen](#), Professor, Division of Nutritional Sciences, Cornell University
[Gladys Strain](#), Director of Laparoscopic and Bariatric Research and Assoc. Research Professor, Nutritional Sciences in Surgery, Weill Cornell Medical College
[Jeffery Sobal](#), Professor, Division of Nutritional Science, Cornell University
- 3:15-3:30 p.m. Break/Walk upstairs to Room 423
- 3:30-4:30 p.m. Speed Networking Session in Room 423
- 4:30-5:00 p.m. Wrap up: Discuss next steps and complete feedback survey
- 5:15 p.m. Departing visitors (those traveling out of Ithaca by bus, car, or plane) pick up box dinners from food area and collect luggage from Statler front desk; chartered bus departs for NYC.